



ProMusicU is an intensive weekend of courses and workshops for aspiring artists and music business professionals. Our instructors are committed educators with years of experience in their field and our advisory board includes university professors, hit songwriters, music publishers and representatives of performing rights organizations and record labels.

Starting Spring 2009

Advisory Board

Dr. Geoffrey Hull

Professor emeritus, founder of the Recording Industry program at Middle Tennessee State University

Chris Haseleu

Department Chair of the Recording Industry Department, Middle Tennessee State University

Dr. Tom Hutchison

Professor of marketing, Music Business Coordinator for the Recording Industry program, Middle Tennessee State University

Eddie Tidwell

Vice President/Creative Services, Muy Bueno Music Group

Scot Sherrod

Sr. Director of A&R, Major Bob Music

Andy Ellis

Music journalist, former senior editor for Guitar Player magazine

Deanna Walker

Director of the Songwriting Program, Blair School of Music at Vanderbilt University

Ralph Murphy

Vice President, ASCAP Nashville and hit songwriter

Rand Bishop

Hit songwriter and author

Melissa Wald

Assistant Professor, Middle Tennessee State University
Recording Industry Department, Owner of Copyright Solutions,
a music publishing consulting firm

Rebecca Hosking

Creative Director, Tennessee Songwriters Association Intl

Karen E. Reynolds

Respected performing songwriter and music educator, host and producer of the syndicated "Writers Block" radio program

Doak Turner

Publisher of the weekly "Nashville Muse" newsletter

CJ Watson

Respected songwriter and music educator

Tori Sparks

Noted Touring Singer/Songwriter, DIY Entrepreneur, Owner of Glass Mountain Records

Kim Richardson

Noted Touring Singer/Songwriter

Our program provides a comprehensive introduction to the nuts-and-bolts realities of a musical career, offering instruction, inspiration and guidance to creative artists. From our Nashville base, ProMusicU will travel to locations across the country offering full-day and multi-day seminars encompassing music business, songwriting and the creative process, musicianship and performance. Classes will take place simultaneously along creative and business tracks and attendees will choose from a comprehensive list of courses when they register.

Some Initial Course Offerings Include:

Performance and Songwriting Track

Driving The Groove: Rhythm Section Concepts for Instrumentalists
Don't Call It A Cheater: A Capo Workshop
Effortless Musicianship: The Tao of Guitar
Harmonic Astronomy: How and Why Chords Work Together
Great Lead Guitar: More Than Flying Fingers
The Drummer In Your Right Hand: An Acoustic Rhythm Workshop
The Nashville Number System
Intensive Writers' Workshop
Song Critique Gathering and Workshop

Business Track

Music Business 101	Booking and Promoting Your Tour
Music Publishing Basics	How To Release and Indie Album
Internet Marketing for Musicians	Press Kit Basics
Nashville 101	Give A Great Interview
Managing A Writers Night	Networking for the Musician
The Copyright Law Top 10	

Check back on
www.ProMusicU.com
for more information and our event schedule